2024 Spring Newsletter Draft

**Fishing Outlook.**

Another great summer is in store for anglers at Doc’s. The prognosticators have put their heads together and come up with their guesses. It appears that halibut will be similar to last year; a few larger fish mixed in with a bunch of smaller fish.

On the salmon front:

* Kings – The returns are unknown.
* Cohos – This should be an excellent year for Silvers with about double the average number of fish forecast to pass through our area.
* Chums – Similar to Silvers. The forecast calls for a good return.
* Pinks – The Southeast Alaska area is expected to have an average year.

While we appreciate those that take the effort to explain and forecast the fish returns, actual runs can vary greatly from the projections. The “reel” guarantee is that Doc’s will be the place to be for great fishing this year.

**Pricing & Availability Update.**

We are pleased to announce pricing for our 2025 season. The 2025 pricing is as follows:

2/boat $4,450 + tax, 3/boat $4,250 + tax and youth (9-15 yrs old) $2,650 + tax.

Some 2024 season spaces have become available, call Lynda at 801-298-8060 for exact dates. We have openings particularly for additions to existing groups. If you have someone who you would like to add to your summer fun, give us a call and Lynda can tell you what is possible.

The 2025 season is beginning to see an increase in reservations. Some weeks are showing full or near full. Now is a great time to reserve space in 2025. A deposit of $250 per person (fully refundable) reserves your next adventure.

For those who can plan further out, we are reserving space for the 2026 season and beyond. There are still lots of options for you to consider. The same reservation deposit applies.

Our NO RISK cancellation policy is the best in the industry. If your plans change (or get hijacked), just let us know when you know and we will return all the monies that you have sent us, period! We know life happens and we love it when our guests spend part of their lives with us.

**Improvements & Research**

Besides great fishing, we have some new fun things planned for the 2024 season. Our research groups are planning on expanding their efforts this coming preseason. The current plan is for groups to be looking at rockfish and ground fish populations and some of their unique challenges. It looks like we will be hosting some terrestrial soil based studies as well. During the season, we will be gathering catch data to recreate a length/weight/yield chart for halibut. We believe that the historical chart needs some updating. Having realistic data will help make better catch predictions.

Other changes at the lodge include a new guest laundry facility with more machines, updated orientation and training materials, central heating for two of the buildings, a new fish filleting/processing area, and better radios for the boats. The new covered boats that were introduced late in 2024 will also be completely rigged and ready to rent. With so much going on, the advance crew will be heading up in Mid-April.

We were able to secure an earlier transfer time on Sundays. Guests will need to check-in between 1 PM and 2:45 PM for a 3 PM departure. Look for more details in your planning materials and emails when you book. Please plan to arrive no later than 2:00pm on your Sunday!

Many of these improvements are a direct response to guest comments and surveys. Thank you for taking the time to help us make Doc’s better.

**Special request**

Some of you hail from areas where we do not currently visit during the tradeshow season. Do you have a great sportsman/fishing show in your area that we don’t already attend? Let us know! We are looking for some additional venues and areas and we would love to see more of our friends during the winter.

**Fishing Tackle & Trends**

We have been monitoring trends in fishing tackle these last few years. We have watched the push into UV tackle by the industry and now we are seeing a change in flashers. Many of the tackle suppliers are reducing the number of 11” flashers available in favor of 8” flashers. The 8” flashers are being touted as more universal at different depths while trolling and just as effective as their bigger counterparts. We have stocked the Pro Shop with a selection that reflects this change.

Last season, our guests were treated with great Pro Shop apparel with unique Doc Warner designs. This coming season will see more options. Here is a sampling of what you can find in the Pro Shop this coming season.

**Final**

 **thoughts**

We hope to see all of you “reel” soon at that special place we call Doc’s. The food is hot, the boats are ready, and the fish are biting. All we are missing now is you! Call us today to make your next adventure getaway to Doc’s.

Doc’s Crew